FLEET COST & CARE

Atom

Join the thousands of users already experiencing increased productivity, reduced liability and positive ROI through mobile fleet management.



Common Misconceptions About Atom

C MY EMPLOYEES WON'T USE IT **>**

- Atom becomes a critical element of their job, helping them to be more efficient and get paid faster
- · Adoption has increased continually at companies currently using it
- It's as simple as downloading an app to a smartphone or tablet

C IT WILL BE TOO TIME CONSUMING TO TRAIN EVERYONE

- · On average it takes about 2 hours for employees to learn how to use the app
- Training materials are provided to help onboard new employees and ensure admins are trained
- Most customers see a minimum 10% increase in productivity and efficiency after implementing Atom

C IT WILL BE TOO EXPENSIVE TO IMPLEMENT

- Atom licenses cost \$415 per licenses plus \$99 in annual fees
- Over a 5-year period, the cost of Atom is about \$15 per month, per user
- Atom licenses are easily transferred from one employee to another whenever needed

Data, Device and Network FAQs

- The average Atom user only uses 1.25GB of cellular data per month
- Atom can be used on iOS or Android devices
- Atom can be used offline when network access is unavailable

USAGE AND GROWTH



User growth since 2018





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